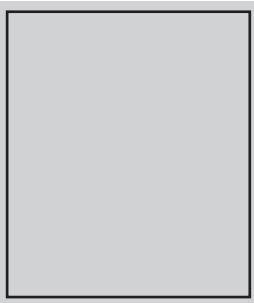
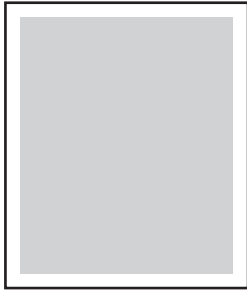


Display Advertisement Dimensions

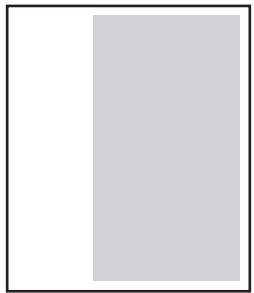
Full Page w/bleed
8.5" x 11.125"
Includes 0.125" Bleed
Work Area
8.5 x 11.125
Text Area
7.35 x 9.975
(Margins 0.45")



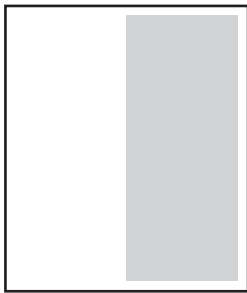
Full Page no bleed
8.25" X 10.875"
Work Area
7.875 x 10.5
Text Area
7.35 x 9.975
(Margins 0.45"
No Bleed)



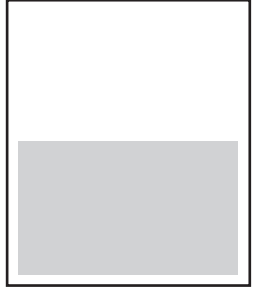
2/3 vertical
4.843 x 9.986



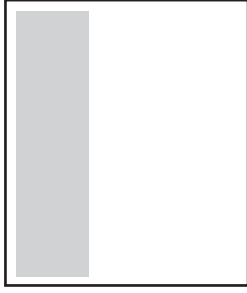
1/2 vertical
3.643" x 9.986"



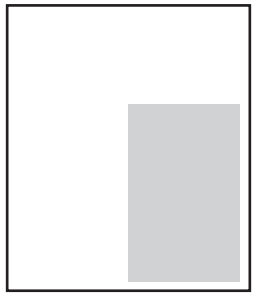
1/2 horizontal
7.375" x 4.944"



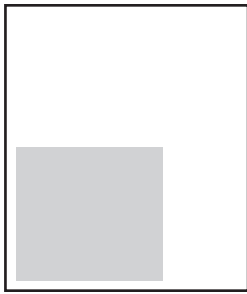
1/3 column
2.412" x 9.986"



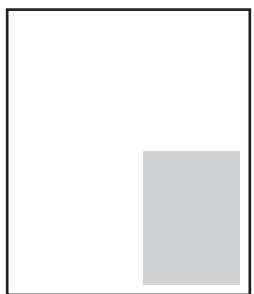
1/3 vertical
3.643" x 6.598"



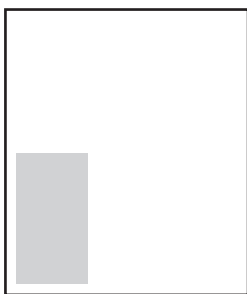
1/3 horizontal
4.843" x 4.944"



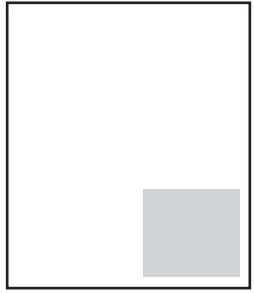
1/4
3.643" x 4.944"



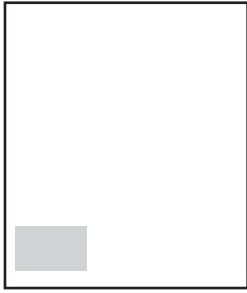
1/6 vertical
2.412" x 4.944"



1/6 horizontal
3.643" x 3.26"



1/8
3.643" x 2.465"



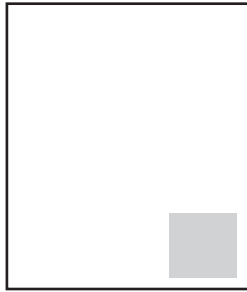
Material Requirements:

- MAC format only on floppy, zip, CD or sent by e-mail to:
metromag@verizon.net
 - Ads can be uploaded to (for client) and downloaded from (for Metro) FTP site:
HOST: [ftp.metromagart.net](ftp://ftp.metromagart.net)
USER ID: [client.metromagart.net](ftp://client.metromagart.net)
PASSWORD: [client](ftp://client.metromagart.net)
 - NOT acceptable: Ads created in word, word-perfect, powerpoint, or microsoft publisher.
 - Acceptable software programs: InDesign, Quark Express and Photoshop. (We work in InDesign, for that reason we will need printed proofs from clients providing Quark files to make sure that final InDesign file matches original Quark file.)
 - Acceptable graphic files: tiff, jpeg (Note: InDesign does not work well with eps files. For that reason we will have to convert eps files into tiff or layer files.)
 - Image resolution must be between 270 and 300 dpi
 - 133 line screen
- Camera Ready:
- For ad to be considered camera ready it must be formatted as an InDesign, Quark, pdf or tiff file at 300 dpi. It can not be changed at time of delivery (ex.: no resizing, font changes, adding or deleting text or pictures, etc.).
 - If ad is a bleed, keep live area in mind. Do not allow text to flow to trim.

THE METROPOLITAN MAGAZINE

P.O. Box 382
Salisbury, MD 21803
Office: 410-546-6388
Fax: 410-546-6387
email: metromag@verizon.net

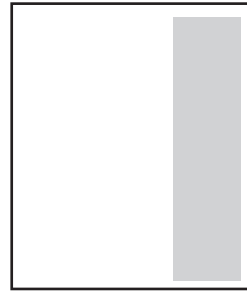
Display Advertisement Dimensions for Metromarketplace



1/12"
2.412" x 2.19"



1/6 vertical
2.412" x 4.59"

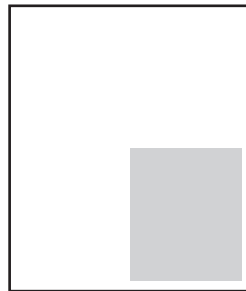


1/3 vertical
2.412" x 9.471"

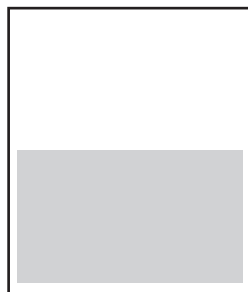
Display Advertisement Dimensions for Preferred Properties



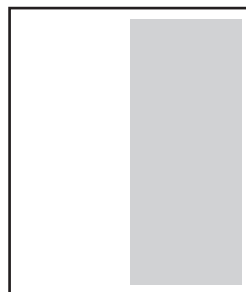
1/6 vertical
2.412" x 4.944"



1/4
3.643" x 4.944"



1/2 horizontal
7.375" x 4.944"



1/2 vertical
3.643" x 9.986"

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Size Requirements for Full Page W/ NO BLEED

Actual Document Size - 8.25" X 10.875" (Includes a 0.1875" White Border)



Work Area - 7.875" X 10.5" (Your background &/or pictures can not go beyond the work area margins)

Text Area - 7.35" X 9.975" (Your text can not go beyond the Text area margins)

Document Setup



Number of Pages: 1 Facing Pages Master Text Frame

Page Size: Custom

Width: 8.25 in Orientation:  

Height: 10.875 in

Bleed and Slug

	Top	Bottom	Left	Right	
Bleed:	0 in	0 in	0 in	0 in	
Slug:	0 in	0 in	0 in	0 in	

OK Cancel Fewer Options

← Blue Box Is Your Text Area →

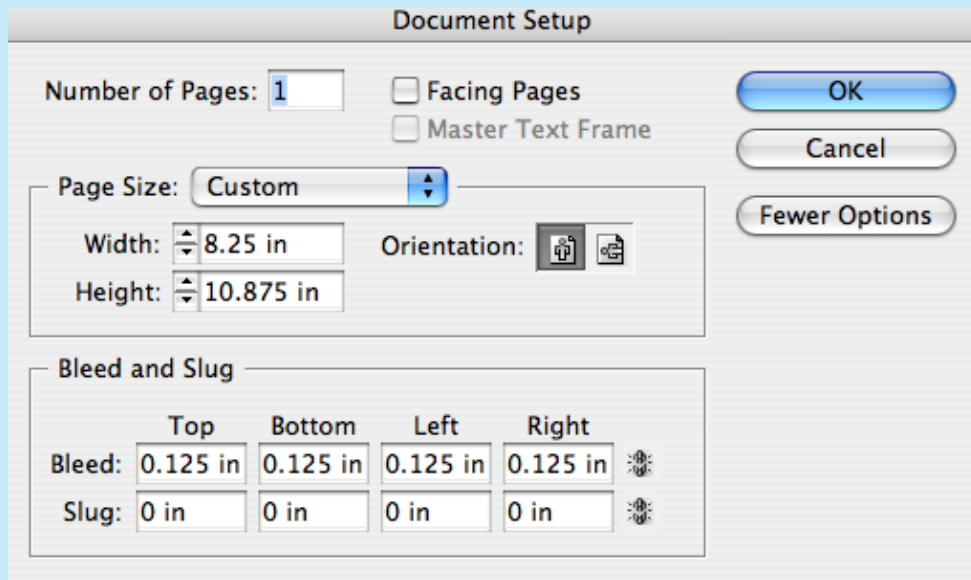
← Pink Box Is Your Work Area →

Size Requirements for Full Page W/ FULL BLEED

Actual Document Size - 8.5" X 11.125" **(Includes a 0.125" Bleed)**

Work Area - 8.5" X 11.125" *(Your background MUST extend to edge of full bleed)*

Text Area - 7.35" X 9.975" *(Your text can not go beyond the Text area margins)*



← Blue Box Is Your Text Area →

← ALL Backgrounds Must Go To The Edge Of The Bleed! →